

# PRESS RELEASE

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## BEZIER DEPLOYS DELTA WAREHOUSE PERFORMANCE SYSTEM ACROSS FIVE SITES AND TWO COUNTRIES

**11 July 2011** -- Bezier ([www.bezier.com](http://www.bezier.com)), a £103million turnover provider of multi-channel media solutions including research, shopper marketing, campaign creative, permanent and tactical POP design, campaign measurement, digital, manufacturing and fulfilment is deploying the 'DeltaWMS' warehouse performance system in five UK and Ireland sites in a 70-user, single-server, virtual and RF-enabled warehousing environment that allows all operations to be viewed from a single location. Some 60 handheld and forklift truck-mounted terminals are also being installed. The open-database DeltaWMS is being integrated with Bezier's upgraded 'Prism' MRP/MIS print management system and will allow the company to produce its own queries and reports. DeltaWMS' graphical map and KPI executive dashboard will allow Bezier to manage its warehouse inventory movement, interactively and in real-time, while also measuring user performance.

Bezier's decision to invest in DeltaWMS follows a tender process involving six WMS suppliers, competing for the demanding 11-week-delivery project.

Delta systems have been developed for third party logistics (3PL), wholesale distribution, manufacturing and bonded warehouse operations. Bezier's warehousing operation is predominantly 3PL: clients include Argos, Boots, Dixons, Homebase, P&G and Unilever.

Commenting on the company's decision Bezier CIO and Board member Chris Airey says:" Delta will increase the efficiency of our operation, give us the ability to sell fulfilment into the marketplace as a separate service and enable us to balance order fulfilment for optimum inventory and customer management. We picked Delta for its management information technology strengths and the project professionalism of its people".

**More/...**

### **Delta Software: company background**

Founded in 1990 and headquartered in Wakefield, Yorkshire, Delta Software ([www.deltawms.co.uk](http://www.deltawms.co.uk)) is the UK's fastest-growing supplier of interactive warehouse management systems and a just-in-time technology innovator. The company's 'DeltaWMS' flagship single- and multi-site systems are open-database, feature a unique, user friendly interactive warehouse management 'graphical map' and can be quickly and easily integrated into any ERP enterprise or smaller business environment.

Delta Software deploys its solutions throughout the UK and continental Europe, on-time and to-budget, providing rigorous fixed-price guarantees. Delta clients include The Co-op E-store, Eddie Stobart, Foulger Transport, Life Fitness, Maximuscle, Toyota Tsusho, Edexcel, Condor Ferries, Palletways and The Royal British Legion.

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